Cassie Kennedy

Surface Design & Illustration Portfolio

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Safari Friends Collection - Hero Prints and Coordinates



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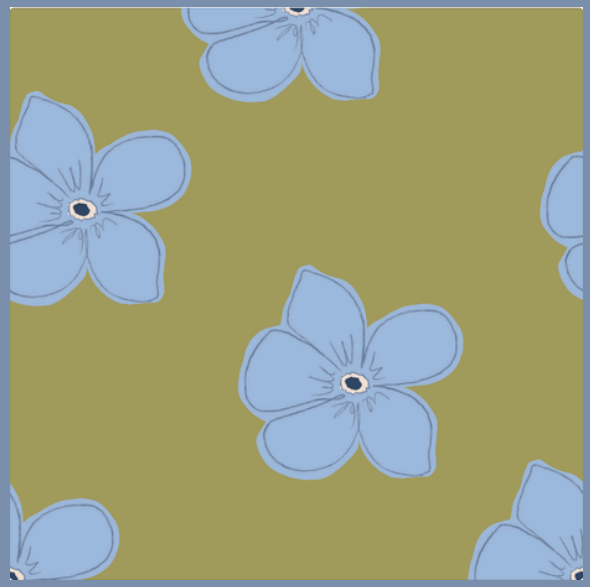


Safari Friends Collection - Birthday Invitation



Spring Garden Series - Coordinating Colorways







Spring Garden Series - Coordinating Colorways



Sipping Sangria - Coordinating Colorways



Sipping Sangria - Coordinating Colorways







Sipping Sangria - Paper and Homegood Products

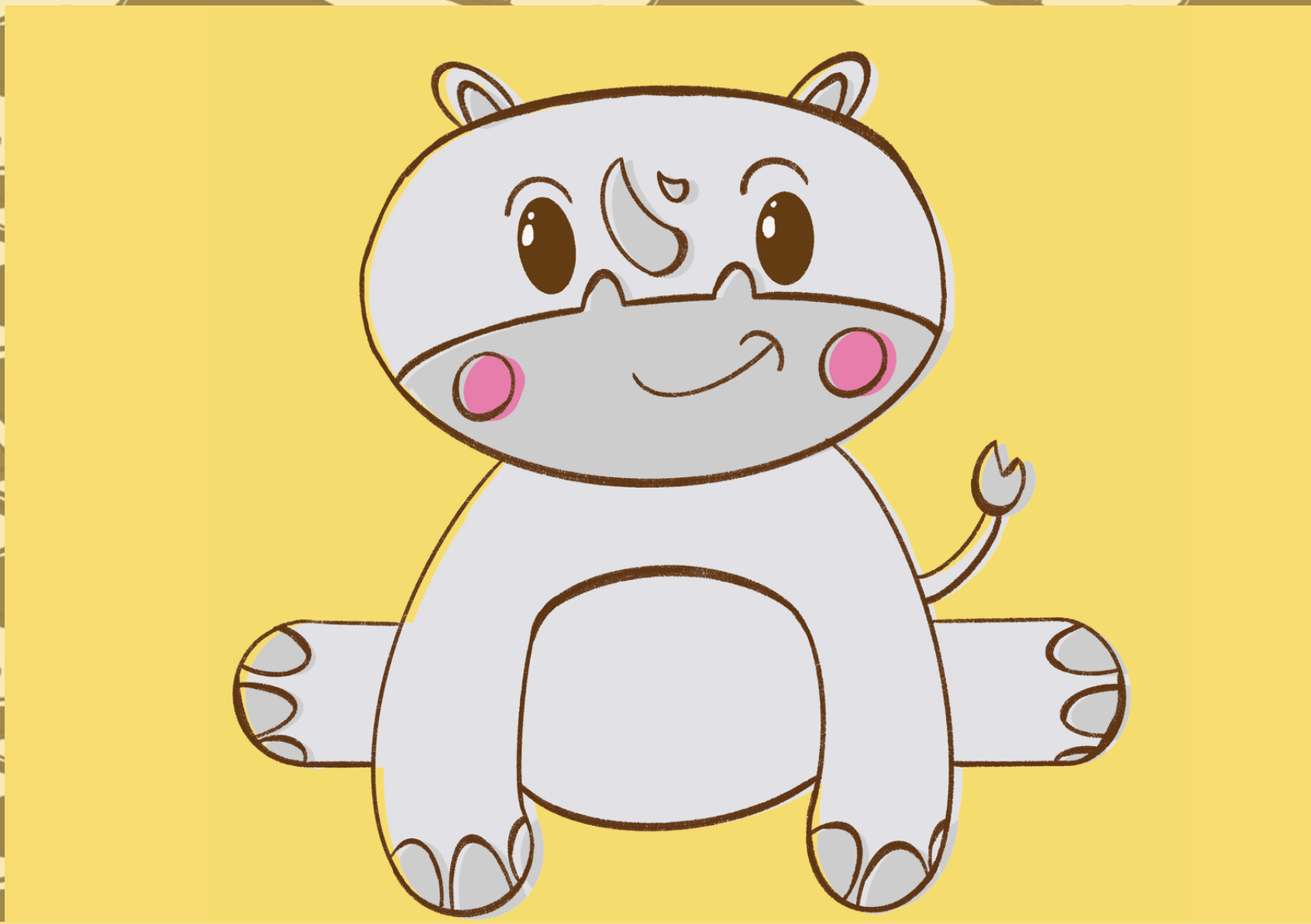

Drifting Dreams - Nursery Collection



Mrs. Tittlemouse - Book Illustration



Mrs. Tittlemouse - Book Illustration



Safari Friends Collection - Spot Illustration



Woodland Stream - Children’s Book Illustration



Freshwater Bass - Stand Alone Spot Illustration

Hello, my name is Cassie Kennedy. I am an illustrator, surface pattern designer, and a 2026 graduate of the Savannah College of Art and Design (SCAD) with a BFA in Photography and a minor in Illustration.

My passion is building rich, narrative worlds through hand-drawn illustration and technical surface design. I specialize in a whimsical, modern-vintage aesthetic, creating storybook-inspired botanicals, playful characters, and dense, lush patterns for the children's apparel, nursery decor, and stationery markets.

My background in professional photography gives me a unique commercial edge, allowing me to understand lighting, color management, and high-end editorial product presentation at an elite level. I engineer all of my pattern collections into production-ready, seamless repeats, and I am actively seeking art agency representation to bring my whimsical designs to global licensing partners.

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